

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Nov-14	30-Nov-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	302.799.129	293.075.043	3,32%
WINSTON	260.992.699	258.375.814	1,01%
CHESTERFIELD	187.911.843	196.027.210	-4,14%
FORTUNA	165.250.313	170.264.351	-2,94%
CAMEL	146.282.101	148.826.439	-1,71%
LUCKY STRIKE	116.561.476	120.448.300	-3,23%
DUCADOS NEGRO	109.758.456	122.365.458	-10,30%
L&M	104.468.269	108.039.387	-3,31%
NOBEL	89.516.216	92.961.896	-3,71%
DUCADOS RUBIO	68.172.396	76.079.454	-10,39%
WEST BROOKLYN	55.121.654	34.669.161	58,99%
PALL MALL	43.585.078	48.634.586	-10,38%
DUCADOS RUBIO BLANDO	30.254.841	39.593.433	-23,59%
FORTUNA RED LINE	27.559.502	30.714.909	-10,27%
DUCADOS RUBIO 100'S	24.295.688	21.238.428	14,39%
MARLBORO POCKET	18.296.392	18.694.313	-2,13%
MARK 1	18.068.334	17.081.199	5,78%
JOHN PLAYER SP.	17.175.568	19.701.888	-12,82%
LUCKY STRIKE BLANDO	16.515.091	17.610.073	-6,22%
ELIXYR	15.790.429	16.243.599	-2,79%
L&M RED SEMI-RÍGIDO	15.142.852	19.034.237	-20,44%
NOBEL STYLE	14.310.160	13.617.510	5,09%
PHILIP MORRIS K/S	13.511.436	12.137.231	11,32%
MARLBORO TOUCH AZUL	12.018.291	7.691.883	56,25%
PALL MALL LARGO 100'S	11.761.201	9.816.143	19,81%
BENSON & HEDGES AMERICAN	11.100.168	2.146.833	417,05%
GOLD COAST	10.987.056	13.310.589	-17,46%
L&M BLUE SEMI-RÍGIDO	10.537.796	11.493.487	-8,32%
CHESTERFIELD SEMI-RÍGIDO	9.792.463	8.425.334	16,23%
LUCKY STRIKE CLICK & ROLL	9.556.908	7.573.273	26,19%
WINSTON REDVOLUTION	7.782.800	11.209.650	-30,57%
BN	7.650.185	8.600.711	-11,05%
NOBEL BLANDO	7.114.415	6.815.503	4,39%
GAULOISES RUBIO	6.962.652	7.290.601	-4,50%
BULLBRAND	6.484.749	7.238.465	-10,41%
R 1	6.370.934	6.492.633	-1,87%
LAMBERT & BUTLER	5.998.208	6.349.056	-5,53%
JOHN PLAYER SP. BLACK/BLUE	5.914.173	6.487.421	-8,84%
BENSON & HEDGES	5.473.808	5.013.038	9,19%
AUSTIN	5.443.463	7.218.947	-24,59%
KARELIA	5.326.590	5.326.360	0,00%
PHILIP MORRIS	5.283.237	2.326.198	127,12%
MARLBORO TOUCH ROJO	5.271.875	3.109.915	69,52%
RESTO MARCAS	130.399.421	155.280.369	-16,02%
Totales	2.148.570.318	2.194.650.327	-2,10%